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Dynamic Network Factory Launches DNF Express to Transform the Way Small Businesses Browse, Customize and Buy Storage Online

New Online Store Offers Small Office/Home Office Storage Solutions, from Peripherals to Network-Attached Storage to RAID

Hayward, CA – January 29, 2009 – Dynamic Network Factory (DNF), a cutting-edge technology company with seven enterprise storage-focused business units, announced DNF Express (www.dnfexpress.com), an online store launched today to offer storage solutions and peripherals to small –to mid-sized businesses (SMB) and small office/home office (SOHO) customers. DNF Express provides fast turn-around times and a straight forward buying experience for smaller organizations looking for IT solutions without a complicated sales process.

“The philosophy behind DNF Express is to allow customers to ‘get in, get out, and get on with it.’ We want them to be able to choose a solution that’s right for them, and buy it online, without having to go through the typical, drawn-out enterprise sales process,” said Jame Ervin, product manager for Dynamic Network Factory. “DNF Express achieves this goal, while still delivering all the flexibility that has become synonymous with the DNF brand.”

DNF Express offers a range of storage products including wireless network-attached storage, host bus adapters, and RAID to satisfy SOHO storage needs. According to Ervin, the store’s offerings have been chosen specifically to support applications such as streaming media, file sharing, and disk-to-disk backup, and have been developed independently of DNF’s traditional higher-end solutions.

DNF Express features an easy-to-use site, with a well-documented portfolio of solutions. The shopping process is as easy as “browse, customize, and buy.” The new site is live today at www.DNFexpress.com; use the promo code “**LAUNCH**” for free ground shipping through February 28, 2009.

About Dynamic Network Factory, Inc.

Founded in 1989, Dynamic Network Factory, Inc. (DNF) is a privately held company based in Silicon Valley (Hayward, Ca.). DNF started as a U.S. subsidiary of the publicly traded Japanese IT conglomerate, CSK Electronics, in 1989. In 1998, the company refined its strategy and began to focus the hardware group on storage solutions. Within a year, DNF's rapid growth resulted in its emergence as an independent, privately held spin-off. In 2006, DNF completed its acquisition of StoneFly Networks, an iSCSI storage pioneer and developer of complete, turnkey IP SAN solutions. Since its inception, DNF has designed custom solutions for organizations of all sizes and built products for many major computer manufacturers. Today, DNF consists of seven business divisions including StoneFly, DNF Security, DNF Professional Services, DNF Medical, DNF Defense, DNF Systems and DNF Storage. DNF has thousands of customers ranging from consumers and small-to-medium businesses, to government agencies, universities, hospitals, financial institutions and Fortune 500 companies. For more information, visit www.DNFCorp.com.

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